

Your S. S. can be better and bigger! Read --

It Can Be Done

It has become a popular custom to adopt a catchy, terse, pithy phrase or sentence as a theme or slogan for any and every kind of a campaign.

The Republicans came up with a slogan that was a great factor in their winning the campaign four years ago; "I Like Ike," was a single sentence, but it had a national appeal.

So it goes with the American people. They can be sold on a slogan, they can be pledged to a campaign theme. The cheer leaders at a college football game have a battle cry, a rallying point, and the fellows on the gridiron play their hearts out to the chant of their rooters.

The people who rally around a political button, who scream at a football game are the same kind of people, with the same emotions, the same responses that attend our Sunday schools.

At least, it has proven to be so in two definite cases. In East Rockingham, N. C., one hundred S. S. workers adopted the slogan, "It Can Be Done," as their Campaign Theme, and in three months, built their Sunday School from four hundred to over eleven hundred.

The South Carolina Conference Educational Director, Rev. Durant Driggers, adopted the same theme for the Conference S. S. Association and in a few short months, the S. C. Conference S. S. enrollment has reached the highest in the entire church. The goal has been set for 25,000 by June 1957 and in all probability, it will be reached.

There is nothing magical, however, about a simple slogan, and just to adopt one is not enough. There are certain rules to the game that must be followed if the theme is to prove effective.

Prayer

Jesus Christ opened His ministry with a season of prayer and fasting, but the battles that followed in His work were won while He was "with the wild beasts" in the wilderness.

When He left the place of prayer, He went into Galilee in the "power of the Spirit," and great multitudes were gathered to Him.

Prayer is always the ground work of any effort in the Kingdom of Christ. Special prayer, specific prayer, daily prayer, is absolutely necessary. It was after Jesus had prayed that the power of the Spirit came upon Him. It is only through Prayer that the necessary

Inspiration

Can be gained to foster an effective Sunday School Campaign of any kind. Inspiration is Divine, a gift from God. Enthusiasm is human. It is the dead, dormant powers in the self-satisfied person set on fire by the inspiration of Almighty God. Prayer brings inspiration.

Inspiration revives enthusiasm, and enthusiasm is as contagious as the smallpox.

So if you want a great and a good Sunday school, lay your plans on a bedrock of prayer, and when the power of inspiration comes upon you, "It Can be Done."

Organization

Organization is as natural to our way of life as eating and sleeping. We have to organize to do anything constructive. Organization is the framework by which people work together to achieve a common goal. It is the delegating of responsibility. It is the stipulation of the several tasks. It is the machinery that places every member of your Sunday School in



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Gen. S. S. Sec.-Treas.

the place where he can do the most good for the greatest number of people. Don't try to do anything until you organize every detail. If you get the inspiration and run off half-cocked, you suffer defeat.

A good example of the effectiveness of organization is seen in the way Jesus fed the five thousand. He commanded them to be grouped in fifties, and the disciples served one group at a time.

You would only have to make a brief play upon your imagination to see what a bedlam of confusion it would have been to try to feed five thousand men besides women and children, if they had not been organized and systematized.

You must organize to get the job done. Every man, woman, boy and girl must know exactly what is expected of him.

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"IT CAN BE DONE"

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Advertising

Advertising is one of the biggest businesses in the world. It is expensive to advertise, but you cannot afford not to advertise. It pays. If it pays in industry, it will pay in Sunday school. In fact, the thought pattern of the American people has been so conditioned to advertising that unless you advertise your business you won't have any business.

Every available means should be used to advertise. The radio, T. V., newspapers, posters, handbills, signs—anything to attract attention, anything to excite curiosity, and create conversation. The surest way to let the people know that you are in big business in your Sunday school is to advertise profusely.

It is beautiful to be modest in almost everything; but don't be modest or timid with your advertisement.

Evangelization

Of course, no Sunday school has reached the apex of its divine commission unless it Evangelizes its pupils. "Go ye therefore, and teach all Nations," is the Great Commission; but it doesn't stop there. "Make disciples of all men" is the ultimate of the Commission. The Sunday school worker is a "teacher come from God," and his is a tremendous task, a divine task, a task that in some respects surpasses even that of a pastor, for he can easily become a personal evangelist and in so doing follow the pattern of the Great Teacher and win his pupils one by one to Christ.

There is no magic formula to building a great S. S. There is no push button system for winning people to your school. There is no substitute for W-O-R-K, plain and simple hard work.

But IT CAN BE DONE, and if you will follow the true and tried pattern of PRAYER, INSPIRATION, ENTHUSIASM, ORGANIZATION, CO-OPERATION, ADVERTISEMENT, AND EVANGELIZATION, we can reach the untold millions and win them to our Sunday schools, to the Church, and to Christ.

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VISIT

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training is needed in order to visit effectively. We should provide at least a monthly training class. This class may be scheduled on a regular night for visitation. Instructions could be given and then send the class into the lanes of the city and there receive